

August 7, 2009

VIA ECFS

Ms. Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: **In the Matter of the Child Safe Viewing Act; Examination of Parental Control Technologies for Video and Audio Programming, GN Docket No. 09-26;**
Ex Parte Communication

Dear Ms. Dortch:

Comcast Corporation ("Comcast") hereby submits this letter to clarify certain issues raised in a July 30, 2009 ex parte letter filed by TVGuardian, LLC ("TVG").

TVG's ex parte letter noted that TVG's counsel sent Media Bureau representatives a clip (3:15 minutes in length) from the movie, *Catch & Release* (rated PG-13). TVG stated that the clip was what GuideWorks, LLC -- a consumer research firm -- showed focus groups when conducting research to determine whether consumers would be interested in TVG's technology. To ensure the Commission has a complete record of Comcast's efforts to gauge consumer interest in TVG's technology, Comcast clarifies that the 3:15 minute clip was only part of a 30-minute segment of *Catch & Release* that the focus groups were shown. Specifically, GuideWorks showed the 30-minute segment from the very beginning of *Catch & Release* to 29:26 minutes on the DVD version. In addition, after the first focus group, TVG requested that GuideWorks also show a TVG-produced seven-minute compilation of television and movie clips. GuideWorks accommodated TVG's request and the TVG compilation was shown prior to the 30-minute segment from *Catch & Release* for all the other focus groups.

Kindly direct any questions regarding this matter to my attention.

Respectfully Submitted,

/s/ Ryan G. Wallach
Ryan G. Wallach

cc: David Konczal, Kim Mathews, May Beth Murphy, Alison Neplokh, John Norton,
Robert Radcliffe, Sarah Whitesell